

Monroe Clinic

Sponsorship Requests and Guidelines

Monroe Clinic, a member of SSM Health, recognizes that a healthy, thriving community depends on involved businesses, citizens and corporate partners to continue moving forward. Supported sponsorships will be consistent with Monroe Clinic's mission. Priority will be given to requests that align with Monroe Clinic's Community Benefit Program. Through financial contributions and in-kind donations we lend our support and service to causes in our service area that:

- Promote health and wellness
- Improve the lives of disadvantaged and underserved populations
- Support culture and arts
- Promote economic development

Local nonprofit, charitable and/or health-related organizations or groups are welcome to submit sponsorship requests to Monroe Clinic. Sponsorship requests include financial donations, in-kind or material donations, advertising, or volunteer resources. Monroe Clinic provides funding for groups and organizations rather than individuals and preference is given to requests that benefit residents in Monroe Clinic's service area.

Sponsorship requests should be submitted in writing to:

Monroe Clinic
Marketing & Communications Department
515 22nd Ave.
Monroe, WI 53566

Or send by email to: Rebecca.Bordner@ssmhealth.com

Please call 608-324-1235 if you need assistance in submitting a sponsorship request.

Requests on letterhead or with the official logo of the requesting agency are preferred. Sponsorship requests will include:

- sponsorship requestor information (address/day phone/email)
- a description of the charity/program/event
- the constituency affected by the request
- pertinent deadlines
- the specific donation requested.
- check payment information
- donation giving levels and donor recognition levels

Allow a minimum of 15 business days for consideration of your sponsorship request. The requestor will be contacted if the sponsorship is approved.

Restrictions

Monroe Clinic's giving guidelines focus on local nonprofit organizations rather than government-funded agencies. Monroe Clinic does not provide funding to political parties or organizations at the state or national level. Exceptions can be made for funding for a local event or activity that is conducted by a statewide organization.

Monroe Clinic does not award sponsorships in which the program or success of the project is contingent on continued future funding by Monroe Clinic.

Monroe Clinic does not contribute to capital campaigns and does not sponsor individuals participating in charity fundraising events (ie: walk/run, bowling, bike teams).

Illinois: Durand • Freeport • Lena
Wisconsin: Albany • Blanchardville • Brodhead • Monroe • New Glarus
Main Campus: 515 22nd Ave., Monroe WI 53566 • Phone: 608-324-2000
monroeclinic.org